THE DIGITAL SPRINT

Developing collective efficiency
face-to-face and remotely

3-6TY
PROUD of the CROWD

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In a complex, uncertain and increasingly digital world, we invite you to discover innovative management approaches in line with the current needs of leaders and managers.

The digital sprint is a meeting facilitation technique that uses the features of your enterprise social network, no matter your technology. You will not have to roll out a specific technology - *no relevance or link with the sprints of the Scrum method*. Managers who use this technique have on average increased the collaborative power of their meetings and reduced the duration of their meetings by 30% to 50%. The digital sprint can be used anywhere from 100% face-to-face (all participants in the same room) to 100% online (teleworking, geographically dispersed team) depending on your constraints.

An article in the Harvard Business Review of June 14, 2019, written by researchers Steven G. Rogelberg & Liana Kreamer, have shown that silent meetings are more effective for **problem solving** and **creativity**. The goal of the digital sprint is to combine the written and the oral. Start with writing to quickly generate ideas. Then, allow people to explain and argue their ideas orally (facts, analyses, emotions).

DESIGNED FOR…

Leaders and managers of all hierarchical levels. The number of participants is limited to 10 (minimum of 7 participants for the session to be open).

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OBJECTIVES

Here are the objectives of this training:

- **Modernize the facilitation of meetings** with the contribution of digital tools to save time and increase the power of collaboration;
- Improve the **management of geographically dispersed teams** and teleworkers without falling into digital autism.

At the end of this action training, participants will have acquired the key skills to sustainably transform the facilitation of their meetings.

Educational Methods

- Numerous methodological contributions
- Meeting simulation in digital sprint mode
- Discussion amongst participants
- Delivery of a complete pedagogical support and facilitation guide.
- E-learning module
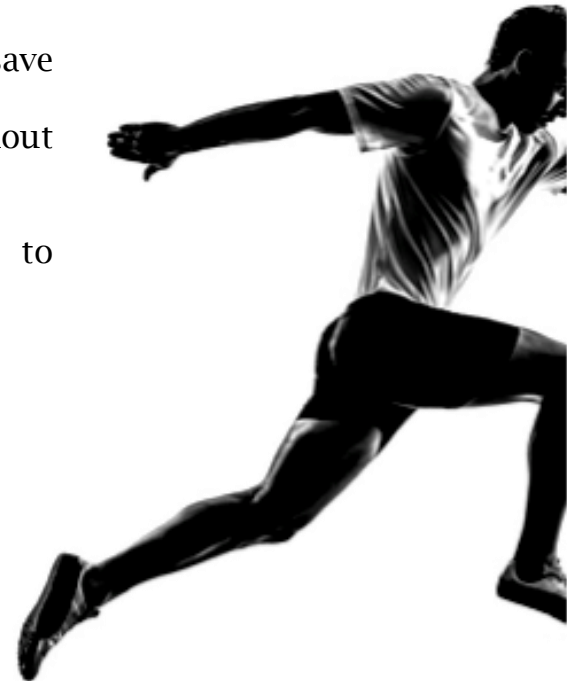
TRAINER

OLIVIER ZARA
3-6TY CONSULTING

Management consultant, Olivier Zara is an expert in decision-making excellence: managing decision-making risks through a holistic and systemic approach. His mission is to help organizations run fast and, above all, in the right direction. French and Canadian, his entrepreneurial experience in social technologies has allowed him to offer cutting-edge approaches such as the digital sprint or strategic co-development to increase the cognitive abilities of a group (amplified collective intelligence).

Lecturer for several schools: HEC Paris Executive Education, Pôle Universitaire Léonard De Vinci, ESCP-Europe... in Executive MBA, workshops or intra-company trainings for executives.

Author and blogger, Olivier has published nine books including *Decision-Making Excellence*, *The Tea Strategy*, *The Paradoxical Manager*, *The Digital Manager*, *The Unnatural Manager* (2nd edition) and *The Synergy4 Method*.

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PROGRAM

Part 1: The why and how of the digital sprint
- Presentation of instructions for participants and facilitator.
- Good and bad practices: ways of articulating the written and oral.
- Standard processes
- Conditions for success
- Analysis of constraints according to the technologies available within the organization.

Part 2: Typology of digital sprints
- 100% digital sprint in synchronous or asynchronous mode
- Agenda / Expectations / Needs sprint for meetings, seminars or training
- Creativity sprint: a new brainstorming method to boost divergent thinking
- Report sprint: collective co-writing at the end of the meeting in 5 minutes per typology (information, tasks & decisions)
- Conflict management sprint: digital as a mediator of tense or hostile interpersonal relations
- Benevolence Sprint: 5 minutes of Team Building at the end of an important meeting
- Large group sprint for up to 100 people : the augmented World Café

Part 3: Digital Co-development (Codev)
- Presentation of managerial Codev and operational Codev in digital mode
- Simulation of operational Codev on a subject brought by a participant

References & Testimonials

>> Fast and large-scale implementation.
Training on the **Air France Campus** catalogue since 2017: more than 500 managers trained in all departments, from the Managing Director to the First Line Manager.

>> An immediate and long-term return on investment. Here is a testimonial from a **Novartis** Regional Sales Manager:

Yvan Courtine
Front Line Manager at NOVARTIS

February 10, 2020, Yvan was a client of Olivier's

The digital manager training course organized by Olivier is by far the one that has had the biggest impact on my approach to remote management. I still use (2 years later) most of the lessons.

Source: Recommendations section on **LinkedIn** - https://www.linkedin.com/in/olivierzara/

>> A fun and stimulating technique in large groups of up to 100 people: no more Post-it walls! Used in management seminars such as **Harmonie Mutuelle**'s Top 60 and **BNP Paribas Legal**'s Top 15.

>> Managerial support is becoming more efficient. Testimony of Christine Ponts, managerial support manager, **Orange** UIPP: "It is necessary to maintain the human link in the new context we are going through. Olivier Zara's innovative concept is today an essential method of remote management, teleworking and Codev."

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DURATION AND LOCATION

Intra or inter training takes **5 hours** in 2 sessions of 2h30 over two days if possible consecutive
Dates of the next inter-enterprise sessions: contact us
Location: face-to-face or 100% remote depending on the constraints of your organization.

BUDGET

Price: upon request - **Optional**: 2 to 4 hours of individual coaching after the training (price upon request). Invoicing takes place upon registration. In case of late cancellation (less than 2 weeks prior), payment is due in full. Before two weeks prior, no cancellation fee will be charged. Your payment must be received at the latest 15 days before the date of the course.

REGISTRATION

To register or find out more: training@3-6TY.com

www.3-6TY.com